

IDEA-SPURRING QUESTIONS

PUT TO OTHER USE? New ways to use as is? Other uses if modified?

ADAPT? What else is like this? What other ideas does this suggest?

MODIFY? Change meaning, color, motion, sound, odor, taste, form, shape?
Other changes?

MAGNIFY? What to add? Greater frequency? Stronger? Larger? Plus
ingredient? Multiply?

MINIFY? What to subtract? Eliminate? Smaller? Lighter? Slower?
Split up? Less frequent?

SUBSTITUTE? Who else instead? What else instead? Other place? Other
time?

REARRANGE? Other layout? Other sequence? Change pace?

REVERSE? Opposites? Turn it backward? Turn in upside down? Turn it
inside out?

COMBINE? How about a blend, an assortment? Combine purposes? Combine
ideas?